

PROJECT

NAME

DATE

	5 Highly Proficient	4 Proficient	3 Basic	2 Below Basic	1 Far Below Basic
PROJECT AND TASK	Explicitly addresses all parts of the elected project/task.	Implicitly addresses the elements of the elected project/task.	Addresses most parts of the elected project/task.	Addresses most parts of the elected project/task.	Does not address the elected project/task.
THESIS AND SUPPORT	Contains an explicit thesis, which is well supported with specifics and is relevant to the elected project.	Contains a central idea or implicit thesis, which is specific and is relevant to the elected project.	Contains a central idea which is supported with limited details.	May lack a central idea and uses limited details.	Lack a central idea or does not include specifics and that are relevant to the elected project.
ANALYSIS	Contains several specifics and is relevant to the elected project.	Contains several specifics, but lacks certain requirements that are relevant to the elected project.	Contains some detail specifics, but lacks some requirements relevant to the elected project.	Contains limited details with an unfinished product.	Contains severely limited and/or inaccurate project requirements.
ORGANIZATION	Maintains a logical organizational structure.	Maintains a mostly logical structure.	Offers an inconsistent organizational structure, still follow overall project requirements.	Lacks an apparent organizational structure; may not include the majority of the project requirements.	Lacks an organizational structure, which greatly hinders understanding of the project.
AUDIENCE	Demonstrates a clear sense of audience and purpose.	Demonstrates a general sense of audience and purpose.	Demonstrates some sense of audience or purpose.	Demonstrates little sense of audience or purpose.	Demonstrates no understanding of audience or purpose.
LANGUAGE	Consistently provides appropriate language styles for the product/project and	Provides appropriate language styles for the product/project and	Includes little of the product/project requirements and uses little	Demonstrates little understanding of the language requirements for the	Demonstrates no understanding of the language needed to

	uses sophisticated or appropriate and descriptive language.	uses sophisticated or appropriate and descriptive language.	sophisticated or appropriate and descriptive language.	product/project.	execute the project.
MECHANICS	Contains few errors in conventions and demonstrates a good command of the language/communication.	Contains some errors, but these do not interfere with overall understanding, and effectiveness of the project is evident.	Contains many errors in conventions, but overall meaning and effectiveness of the project is evident.	Contains many errors in language, which often interfere with understanding of the project.	Contains many serious errors in conventions, that consistently interfere with understanding of the project.
					35

15 Characters	80
Length 2.30	10
Music	10
Title	10
Closing Credits	5

TOTAL POINTS /150